



INSPIRATION – Spatial Data Infrastructure in the Western Balkans



Pregled trenutnih aktivnosti i rezultata projekta INSPIRATION

Ivica Skender, KE2, GDi GISDATA
3. NIPP i INSPIRE radionica
Zagreb, 28. svibnja 2013.



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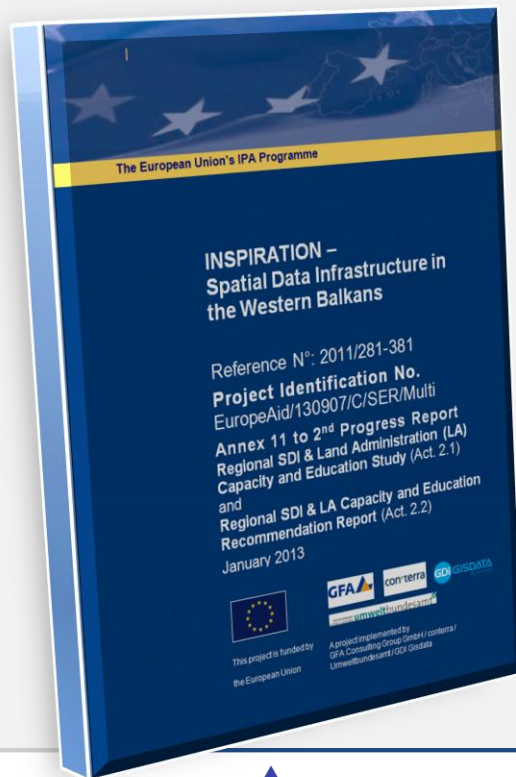
GDi GISDATA
Effective Solutions

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Aktivnosti 1, 2 i 3

- Izvješća s regionalnim studijama i preporukama izrađena u 2012.g.



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Aktivnost 1

- Izvješća po zemljama u izradi
 - Kroz lokalne eksperte
 - Različiti stadiji razvoja NIPP-a
- Implementacija regionalnih preporuka → regionalna suradnja
 - Izrada Nacrta Memoranduma o razumijevanju (Memorandum of understanding, MoU)
 - Kontakti s ostalim regionalnim inicijativama za suradnju u Jugoistočnoj Europi – RCC, eSEE Agenda Plus, ReSPA, NALAS, Building Resilience to Disasters Project, ORF SEE
 - Traženje najboljeg puta za eventualno produženje projekta





Aktivnost 2

- Regionalni treninzi u Banja Luci, Zagrebu i Bečićima
- Radionice na nacionalnoj razini: Beograd, Skopje, Priština, Tirana, Zagreb, Bečići, Mostar
- Sastanak s ReSPA-om u Danilovgradu, CG



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Aktivnost 3

- Produkcija video filma
- INSPIRE brošura
- Poziv za prijavu mjera podizanja osvješćenosti
- Web stranice projekta
- Newsletter

<http://www.inspiration-westernbalkans.eu>

The screenshot shows the website's header with the 'inspiration' logo and a navigation menu. The main content area features a map of the Western Balkans and a section titled 'INSPIRATION - Spatial Data Infrastructure in the Western Balkans'. Below the map, there is a list of 'Last News' and a 'INSPIRE Director' section. The 'INSPIRE Director' section includes a list of bullet points: 'It should be possible to combine seamless spatial information from different sources across Europe and share it with many users and applications.', 'It should be possible for information collected from satellites to be shared with investigators, detailed for through investigations, general for strategic purposes.', 'Geographic information needed by civil governments at all levels should be readily and transparently available.', 'A way to find and integrate information in available form is to be able to create a particular view, and under which conditions it can be adapted and used.'

The screenshot shows a page with a blue header featuring the European Union flag and the text 'The European Union's IPA Programme INSPIRATION - Spatial Data Infrastructure in the Western Balkans'. Below the header, there is a section titled 'Dear partners, colleagues and friends,' followed by a paragraph: 'We would like to inform you on some ongoing and upcoming events and activities:'. A small film icon is followed by the text: 'The INSPIRATION promotional film which aims at presenting an informative story on administrative, economic and social opportunities provided by SDI and INSPIRE is under preparation. After evaluation of all offers it has been decided that BROJKA Production Company (Croatia) will produce the film.' A box contains the text: 'REMINDER! Call for awareness measures is open until 30th May 2013. Please send your applications to info@inspiration-westernbalkans.eu. You will receive an answer from INSPIRATION project evaluation committee until 17th June.' Below this, there is a section titled 'Upcoming events:' with a list of events: 'Regional Annual Conference on Cadastre and SCI - 3rd and 4th June', 'INSPIRE day - 5th June', and 'Second workshop on national level - 6th and 7th June'. The bottom of the page features the text: 'Last regional event of the project INSPIRATION - Final conference - where all major project results will be presented, is going to be held on 29th October 2013, in Sarajevo, Bosnia and Herzegovina.' At the very bottom, there is a small logo and the text: 'INSPIRATION - The multi-country project funded by the European Union'.



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Produkcija video filma

- **Cilj:** komunicirati osnovno o INSPIRE-u, IPP i NIPP
 - Što je ...; koristi od IPP-a za građanina; regionalna suradnja; šanse i mogućnosti
- **Glavne ciljne skupine:**
 - Organizacije korisnice; Dionici IPP; Akademska zajednica; Studenti
- **Zahtjevi:** Promotivni video film 2-5 min
 - Uporaba: konferencije i događaji; kao pozadina TV diskusijama; obrazovne svrhe; mogućnost preuzimanja / pregleda na web odredištima, Youtube kanalu, itd.





Video film – proces nabave

- Identificirane tvrtke
 - Izbor sužen na 5 kompanija
- Poziv za ponude
 - Primljene 4 ponude
- Izbor
 - **Brojka Produkcija, Zagreb**
- Trenutno:
 - Priprema ugovora
 - Izrada nacрта skripte



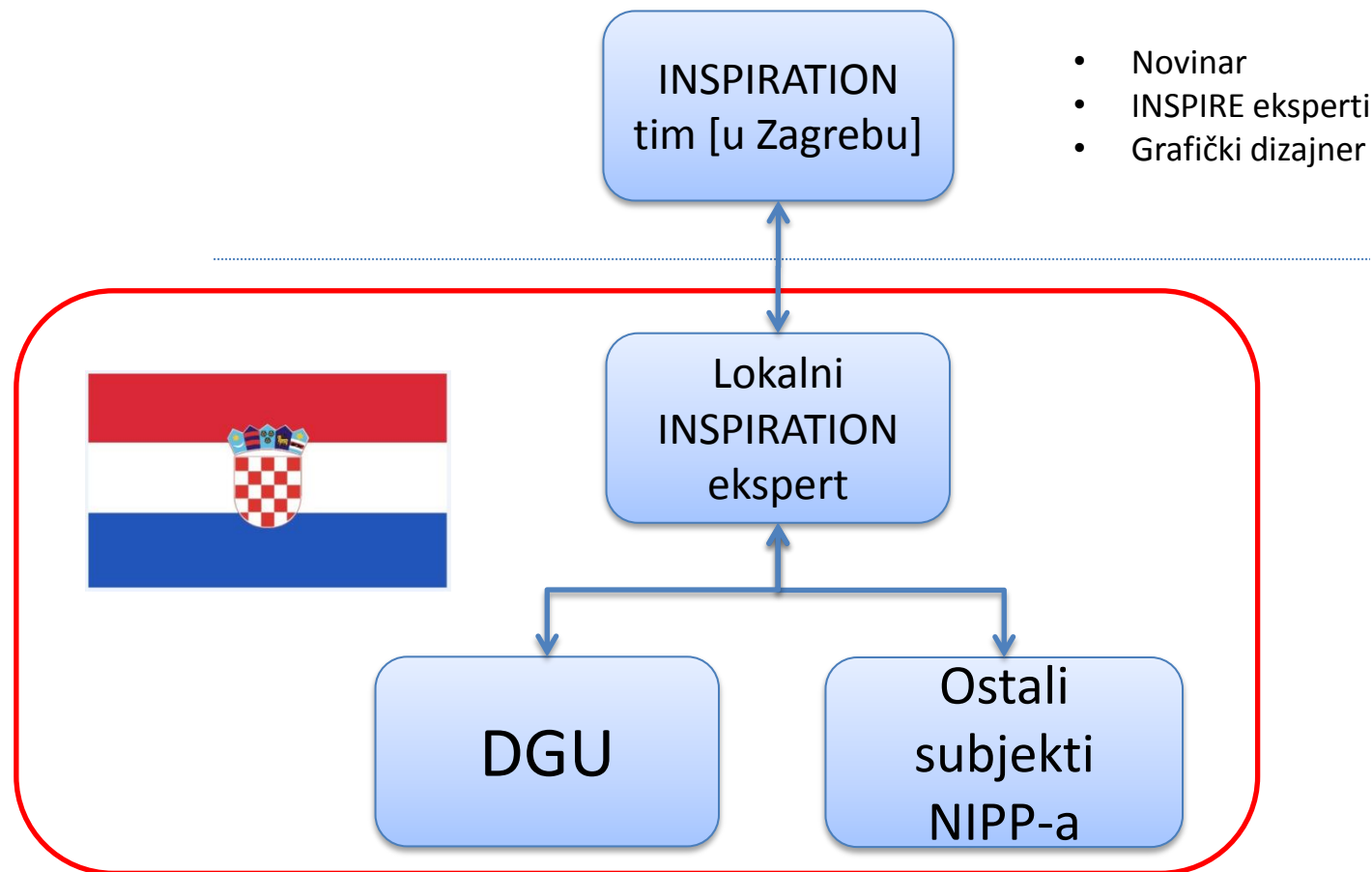
INSPIRE Brošura



- Struktura sadržaja (Opći [regionalni] i specifični [za pojedinu zemlju] dio)
- Komunikacija i koordinacija s dionicima projekta
- Prijevod na sve jezike
- Priprema za tisak svih verzija u konačan format za tisak i preuzimanje s web stranica
- Nema fizičkog tiska
 - Postoji opcija – kroz specifične mjere u pojedinim zemljama



INSPIRE Brošura



INSPIRE Brošura



- Ciljane skupine
 - Donositelji odluka
 - Dionici
 - Studenti
 - Javnost



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INSPIRE Brošura



- Ukupno oko 16 stranica, u boji, A4
 - Naslovna strana
 - Uvodnik
 - Opći dio
 - Oko 6 stranica
 - Iduentične za sve zemlje
 - Nacionalni dio
 - Oko 6 stranica
 - Prema predloženom okviru
 - Stražnja strana (npr. kontakti, odricanje, ...)



INSPIRE Brošura



As soon as we enter this world, we begin building our perception of the space and time surrounding us. Most of the time, during everyday activities our mind unconsciously solves spatial problems using spatial reasoning as an ability to orientate in surrounding environment. If we had no such ability of spatial reasoning, we would be lost in space.

But how can we communicate our personal spatial reasoning with others?

2 |

What is Cooperation for space?

Cooperation for space is essential because geography speaks universal language that crosses all political and territorial boundaries where everyone can understand each other. The global coordinate system, a grid stretched over the entire globe is the universal reference system for any type of information related to geographic locations.

Longitude (West/East) and latitude (North/South) are expressed in degrees, minutes and seconds and can define exactly any point on earth, nowadays even with an exactness of MILLIMETERS.

Without Geo Information (GI) it would be almost impossible to imagine administrating and managing the complex life in modern societies.

- Administrative boundaries, from community level over district level and regional level up to national level
- Houses, buildings and other elements making up human settlements Road and traffic infrastructure (car roads, biking lanes, railways, public traffic lines, pedestrian infrastructure etc.)
- Land use, land coverage, land property (agriculture, forestry, environmental protection, urban planning, cadastre)
- Wildlife density and distribution (biodiversity control and eradication of diseases like rabies, avian flu and other epidemic/endemic diseases)

Additional information is just a small fraction of the wealth of geo-referenced information that has been created by many different national, regional and local administrations, international organizations and institutions, companies and also private individuals. Geo Information is closely connected to Spatial Data.

• Socio-economic data (age structure of population, levels of education, employment level etc.)

from natural phenomena (wind, water, temperature etc.), animals, vegetation, people...

How can we use spatial data in everyday life?

For example, we are preparing for summer vacation and we want to know whether our ideal spot is easily accessible by car, how many sunny days can we expect, what is the average water temperature, does it have a high crime-rate etc. All this can be considered spatial data as it contains data about a specific location.

Did you know? More than 80% of all information contains some spatial reference.

What are Spatial Data?
Spatial data are referring to any information about specific location or area. Data can originate

3 |



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INSPIRE Brošura - status

- Opći dio – u izradi
- Specifični dijelovi po zemljama

Albanija	BiH	Hrvatska	Makedonija	Crna Gora	Srbija	Kosovo*
U izradi	U izradi Nije jasno hoće li RS imati vlastitu verziju ili će postojati zajednička BiH verzija	U izradi	Započinje s radom	Započinje s radom	U izradi	U izradi



Poziv za prijavu mjera podizanja osvješćenosti



- Poziv je bio pripremljen prije sastanka Odbora direktora u Draču, ožujak 2013.

[u međuvremenu promjene u budžetu usputnih troškova]

- Javno upućen 7. svibnja 2013.
- Budžet po zemlji: 7.000€



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Poziv za prijedloge Akt.3.3



- The INSPIRATION Project will support the promotion and communication about SDI, NSDI and INSPIRE in the Western Balkan

Activity 3.3 Organisation of Public Awareness Campaigns on SDI and LA reform

As a result of A 3.1 and A 3.2, national public awareness campaigns will focus on disseminating information on SDI and LA reform for experts and, if possible, general audiences.

Campaign formats, messages and media outlets will be defined by NMCA's. The national working groups for "Public Awareness on SDI" established by the beneficiaries will closely cooperate with the project in terms of the scope, target audiences, messages and selected media to be incorporated into the national campaigns. National senior and junior experts will be involved in the organisation and implementation of the campaign as well as media production

Inception Report page 22



Poziv za prijedloge Akt.3.3



- Što projekt podupire – Proizvodi i aktivnosti
 - Web stranice, web bazirane usluge i druge mrežne aplikacije (E-bilten, ...)
 - Cijeli niz tiskanih proizvoda (letci, brošure, plakati,...)
 - Audio-vizualni proizvodi
 - Događanja i povezani komunikacijski i promotivni materijali





Poziv za prijedloge Akt.3.3

- Što projekt podupire – Proizvodi i aktivnosti
 - Pojedinačni proizvod,
 - Skup proizvoda i aktivnosti,
 - Dio kampanje,
 - Sama kampanja.






Moguće produženje projekta

- Pod IPA (ili dr.)
- Potreba za preuzimanje obveze od strane korisnika
- Potreba za dokument opisa posla
 - Koje teme
 - Stare (nastavak dosadašnjih aktivnosti)
 - Okoliš, vode (Dunavska strategija), pomoć u slučajevima nesreća, šumski požari, industrijske nesreće, promet, lokalna samouprava, ...
 - Gospodarski razvoj
- Konkretna isporuka





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inspiration
Spatial Data Infrastructure in the Western Balkans

Hvala na pozornosti!

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